

 $\begin{array}{c} \mathsf{WORKPLACE} \\ \mathsf{OF} \ \mathsf{THE} \ \mathsf{FUTURE}^{\scriptscriptstyle\mathsf{TM}} \end{array}$ 

Reach Your Patients. Even When They Can't Reach You.

telehealth



future of medicine—it's happening today. Virtual Care Management powered by SnapMD® from Konica Minolta is at the leading edge of telemedicine technology. Our cloud-based Virtual Care Management (VCM) telehealth platform allows providers to extend their reach of patient care through nearly any web-enabled computer, tablet or smartphone. By introducing technology to close the gap in care access, Konica Minolta is building bridges between providers, patients and the care team and enabling improved and connected care.

VCM is just one of the ways Konica Minolta is reshaping the Workplace of the Future™, helping you work smarter, more productively and collaborate in ways previously unimagined. Giving shape to ideas that will help you connect with your patients virtually anytime, anyplace and deliver the highest quality of patient care.



Giving Shape to Ideas



## Robust. Cloud-Based. And Designed to Work for Your Organization.

Our VCM technology is "private label", meaning that your brand is presented on the user interface. Our focus is on the platform. We believe telehealth should be driven by you and your trusted relationship with your patients. That way this powerful tool becomes an extension of your brand.

Both HIPAA and HITECH compliant, the SnapMD VCM platform is cloud-based and technology agnostic —the ideal partner in this age of Bring Your Own Device. It has a powerful integration architecture that allows for direct data integration. It not only scales with your growing business—but also with clinical requirements. What's more, it's elegant and simple design makes it easy for you and your patients to use.

### **SnapMD: A Complete Virtual Point of Care**

Best-of-Breed, Enterprise-Level, Private Label, Multi-Department



Cloud-Based Software as a Service



Device Agnostic—BYOD Diagnostic Devices Enabled



HIPAA and HITECH Compliant



Follows Existing Physician Workflow



Individual and Family Accounts



On-Demand and Scheduled Appointments / Powerful Scheduling System



3 Unique Interfaces: Patient / Physician / Administration

# As One of the Collaborative Solutions Behind Workplace of the Future, SnapMD Allows You to Care for Your Patients. Virtually.

As work becomes less about a place you go, and more about what you get done, Konica Minolta brings you the Workplace of the Future, a growing portfolio of unified smart office solutions that allow you to work efficiently, productively, and collaboratively from anywhere, at anytime.

For more information on Virtual Care Management powered by SnapMD from Konica Minolta or Konica Minolta's Workplace of the Future, please contact your local sales representative.

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# Partnership.

Konica Minolta can help give shape to your ideas and partner with you to achieve your corporate objectives. Contact us to realize opportunities in:

### **Information Management**

Enterprise Content Management (ECM) **Document Management Automated Workflow Solutions Business Process Automation** Security and Compliance Mobility eDiscovery Services

### **IT Services**

**Application Services** Cloud Services IT Security Managed IT Services IT Consulting & Projects

### **Technology**

Office Multifunction Business Solutions Commercial and Production Printers 3D Printers Wide Format Printers Laptops, Desktops and Computer Hardware Servers and Networking Equipment Managed Print Services (MPS) Managed Enterprise Services



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